

Первый независимый форум рунета об аукционе eBay
и онлайн-торговле

www.ebay-forum.ru

наглядное пособие по теме:

Покупка. Часть 1. Как сделать ставку на аукционе

Итак, Вы выбрали нужный Вам товар, цена которого Вас устраивает, и хотите сделать ставку. Рассмотрим этот процесс на конкретном примере.

Organic Teeth Cleaner - Classic - 4 oz. [275]
Item number: 300255767445

Seller of this item? [Sign in](#) for your status
[Watch this item](#) in My eBay


[View larger picture](#)

Starting bid: **US \$4,59**

Your maximum bid: **US \$** **Place Bid >**

(Enter US \$ 4,59 or more)

End time: **56 mins 48 secs** (Sep-05-08 08:44:00 PDT)

Shipping costs: **US \$5.00** (discount available)
Standard Flat Rate Shipping Service 1
Service to [United States](#)

Ships to: Worldwide

Item location: Dayton, Texas, United States

History: [0 bids](#)

You can also: [Watch This Item](#)
Get [SMS](#) or [IM](#) alerts | [Email to a friend](#)

Listing and payment details: [Show](#)

Description

Meet the seller

Seller: [tropicaltrad](#) (1577 ★) 

Feedback: **100 % Positive**

Member: since Sep-27-07 in United States

- [See detailed feedback](#)
- [Ask seller a question](#)
- [Add to Favorite Sellers](#)
- View seller's other items: [Store](#) | [List](#)
- Visit seller's Store: [Tropical Traditions Inc](#)

Buy safely

- Check the seller's reputation**
Score: 1577 | 100% Positive
[See detailed feedback](#)
- Check how you're protected**
 **Up to \$2,000** in buyer protection. [See eligibility](#)

Returns: Seller accepts returns.
[30 Days Money Back](#)

Первое, в чем нужно убедиться – предлагает ли продавец доставку в Вашу страну. В данном примере доступна доставка в любую страну мира – Worldwide. Как правило, на eBay.com в описании лота автоматически выставлена цена доставки в США.

Чтобы узнать стоимость доставки в Вашу страну, находим в конце описания лота таблицу **Shipping and handling**.

Shipping and handling

Ships to
Worldwide

Country: United States
Papua New Guinea
Paraguay
Peru
Philippines
Poland
Portugal
Puerto Rico
Qatar
Reunion
Romania
Russian Federation
Rwanda
Saint Helena
Saint Kitts-Nevis
Saint Lucia
Saint Pierre and Miquelon
Saint Vincent and the Grenadines
San Marino
Saudi Arabia
Senegal

Quantity: 1 **Update**

Shipping Handling
US \$3.99

Service
United States
Standard Flat Rate Shipping Service

Insurance
US \$1.00 Optional

Sales tax
Seller charge 50%.

Return policy

Item must be within:


Refund will be paid by: Buyer

В графе **Country** из раскрывающегося списка выбираем название своей страны и нажимаем кнопку **Update**

В таблице отобразится стоимость доставки в Вашу страну для первого и каждого дополнительного приобретенного товара

Shipping and handling

Ships to
Worldwide

Country: Russian Federation 

Quantity:

Shipping and Handling	Each Additional Item	To	Service	Insurance
US \$5.99	+ \$2.00	Russian Federation	USPS First Class Mail International™	None

Sales tax
Seller charges sales tax for items shipped to: TX (6.750%).

Return policy

Item must be returned within:	30 Days
Refund will be given as:	Money Back
Return shipping will be paid by:	Buyer

Переходим обратно в верхнюю часть страницы, где также отобразились новые условия доставки.

В графу **Your maximum bid** вводим свою ставку и нажимаем кнопку **Place Bid**.

Organic Teeth Cleaner - Classic - 4 oz. [275]
Item number: 300255767445

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USPS First Class Mail International™
Service to [Russian Federation](#)

Ships to: Worldwide

Item location: Dayton, Texas, United States


History: [0 bids](#)

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Buy safely

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Величина Вашей ставки может быть равна стартовой цене, а может быть и больше ее, но если Вы хотите увеличить цену, рекомендуем это делать не на первом шаге, а способом, который будет описан немного позднее.

Откроется страница для просмотра и подтверждения Вашей ставки

Review and Confirm Bid

Hello denpetrov! (Not you?)

 **Item you're bidding on:**
[Organic Teeth Cleaner - Classic - 4 oz. \[275\]](#)

Current bid: US \$4,59
Your maximum bid: US \$4,59

Shipping and handling: To Russian Federation - \$5,99 - Standard Int'l Flat Rate Shipping. Additional services available.
Shipping insurance: None
Payment methods: PayPal

Safety Tip: Never use Western Union to pay on eBay - you can't confirm who picks it up. PayPal has **up to \$2,000** in buyer protection. [See eligibility](#)

By clicking on the button below, you commit to buy this item from the seller if you're the winning bidder.

You are agreeing to a contract -- You will enter into a legally binding contract to purchase the item from the seller if you're the winning bidder. You are responsible for reading the full item listing, including the seller's instructions and accepted payment methods. Seller assumes all responsibility for listing this item.

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[eBay official time](#)

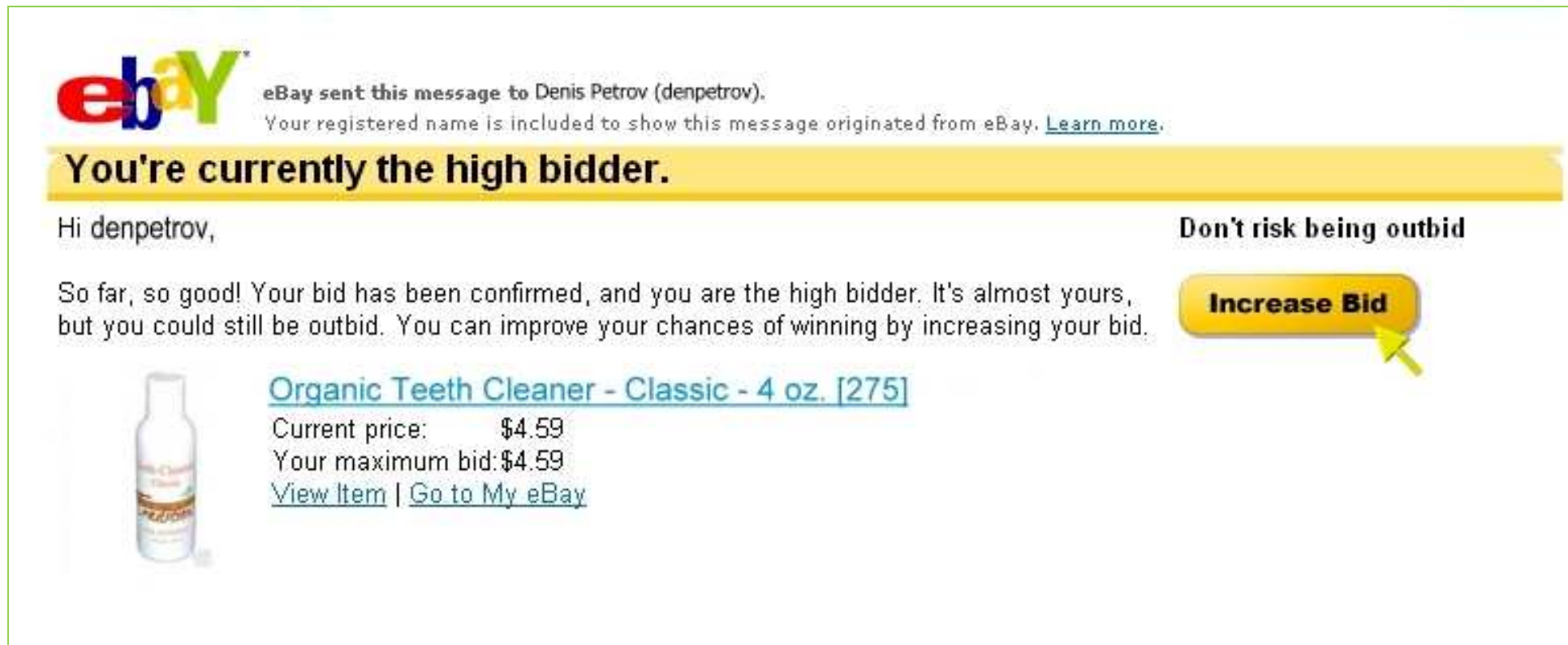
Убедившись, что цена товара и доставки указаны правильно, нажимаем кнопку **Confirm Bid**.

В открывшейся странице будет поздравление от eBay с удачно поставленной ставкой.

The screenshot shows the eBay 'Bid Confirmation' page. At the top, there are navigation links: 'Categories', 'Motors', 'Express', and 'Stores'. A 'Back to item description' link is also present. The main heading is 'Bid Confirmation' with the item number '300255767445' on the right. Below this, it says 'You are signed in'. A green checkmark icon precedes the message: 'Congrats denpetrov, you're the first bidder. Hope you win!'. Two bullet points follow: 'Another user may still outbid you, especially during these final minutes.' and 'Click **Check your status** to see how you're doing.' Below the message, there's a section for the item: 'Item you've bid on: Organic Teeth Cleaner - Classic - 4 oz. [275]'. It shows a small image of the product, the time left (41 mins 10 secs), the current bid (US \$ 4,59), and the maximum bid (US \$ 4,59). There is a button labeled 'Enter Higher Maximum Bid' and a link 'or Check your status'. Below the button, it says 'Increase your chances of winning. See if you're still the high bidder'. To the right of the item details, there are three bullet points with links: 'How can you increase your chances of winning? See strategies', 'How can you keep track of this item? Use My eBay or eBay Toolbar', and 'How can you be notified when you are outbid? Get SMS or IM alerts.' The bottom of the page has a blue bar with the text 'Find more items from the same seller. Bid or Buy Now!'.

Если Вы не хотите увеличивать текущую ставку, то просто ожидайте конца аукциона. Но если Вы хотите увеличить ставку – и вероятность выигрыша – eBay рекомендует воспользоваться для этого системой Proxy-Bidding. Для этого можно нажать кнопку **Enter Higher Maximum Bid** в данном окне, или кнопку в письме от eBay (см. следующую страницу).

По адресу e-mail, указанному при регистрации, должно прийти письмо примерно следующего содержания.



The screenshot shows an email from eBay to Denis Petrov (denpetrov). It confirms that the user is the current high bidder for an item. The item is 'Organic Teeth Cleaner - Classic - 4 oz. [275]'. The current price is \$4.59, and the user's maximum bid is also \$4.59. The email includes a yellow banner stating 'You're currently the high bidder.' and a yellow button labeled 'Increase Bid' with a mouse cursor pointing to it. There are also links to 'View Item' and 'Go to My eBay'.

eBay sent this message to Denis Petrov (denpetrov).
Your registered name is included to show this message originated from eBay. [Learn more.](#)


You're currently the high bidder.

Hi denpetrov,

So far, so good! Your bid has been confirmed, and you are the high bidder. It's almost yours, but you could still be outbid. You can improve your chances of winning by increasing your bid.

Don't risk being outbid

Increase Bid

 [Organic Teeth Cleaner - Classic - 4 oz. \[275\]](#)

Current price: \$4.59
Your maximum bid: \$4.59
[View Item](#) | [Go to My eBay](#)

Для увеличения текущей ставки нажимаем кнопку **Increase Bid.**

В открывшейся странице в графе **Increase your maximum bid** вводим свою ставку любой величины, но не менее указанной рядом в скобках. Нажимаем кнопку **Continue**.



Place Bid

Hello denpetrov! ([Not you?](#))

Important: This seller requires you to have a PayPal account before you can bid on this item.
[Register with PayPal](#) | [Already have a PayPal account?](#)

 **Item you're bidding on:**
[Organic Teeth Cleaner - Classic - 4 oz. \[275\]](#)

Current bid: US \$ 4,59
 Your maximum bid: US \$ 4,59

Increase your maximum bid: US \$ (Enter US \$4.84 or more)


[Continue >](#) (PayPal account required)

You'll review your maximum bid, shipping cost, and payment methods in the next step.

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Величина Вашей максимальной ставки будет видна только Вам. Текущая ставка останется на прежнем уровне и сможет подняться до величины максимальной только при наличии ставок от других биддеров.

Подтверждаем свою максимальную ставку нажатием кнопки **Confirm Bid**.



Review and Confirm Bid

Hello **denpetrov!** ([Not you?](#))



Item you're bidding on:
[Organic Teeth Cleaner - Classic - 4 oz. \[275\]](#)

Current bid:	US \$4,59
Your maximum bid:	US \$ 4,84
Shipping and handling:	To Russian Federation - \$5,99 - Standard Int'l Flat Rate Shipping. Additional services available.
Shipping insurance:	None
Payment methods:	PayPal

Safety Tip: Never use Western Union to pay on eBay - you can't confirm who picks it up. PayPal has **up to \$2,000** in buyer protection. [See eligibility](#)

By clicking on the button below, you commit to buy this item from the seller if you're the winning bidder.

You are agreeing to a contract -- You will enter into a legally binding contract to purchase the item from the seller if you're the winning bidder. You are responsible for reading the full item listing, including the seller's instructions and accepted payment methods. Seller assumes all responsibility for listing this item.

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Снова принимаем поздравления eBay.


All Categories [Advanced Search](#)

Categories ▾ Motors Express Stores eBay Security & Resolution Center


[← Back to item description](#)


Bid Confirmation Item number: 300255767445

You are signed in

 **It's almost over and you're currently the highest bidder.**

- Another user may still outbid you, especially during these final minutes.
- Click **Check your status** to see how you're doing.

**Item you've bid on:**
[Organic Teeth Cleaner - Classic - 4 oz. \[275\]](#)
Time left: 41 mins 10 secs [Sep-05-08 07:00:00 PDT]
History: [2 bids](#)
Your current bid: US \$ 4,59
Your maximum bid: US \$ 4,84
 or [Check your status](#)
Increase your chances of winning. See if you're still the high bidder

- **How can you increase your chances of winning?** [See strategies](#)
- **How can you keep track of this item?** Use [My eBay](#) or [eBay Toolbar](#)
-  **How can you be notified when you are outbid?** Get [SMS](#) or [IM](#) alerts.

Ожидаем окончания аукциона.

После окончания аукциона проверяем электронную почту. В случае выигрыша Вы получите такое письмо.



eBay sent this message to Denis Petrov (denpetrov).
Your registered name is included to show this message originated from eBay. [Learn more.](#)

Congratulations, the item is yours!

Hi Denis,

Congratulations on winning this item! The next step is to pay the seller.



[Organic Teeth Cleaner - Classic - 4 oz. \[275\]](#)

Sale price: \$4.59

Shipping & Handling: Standard Flat Rate Shipping Service \$3.99, Each
Additional \$1.50
USPS First Class Mail International \$5.99, Each
Additional \$2.00
USPS First Class Mail International \$4.99, Each
Additional \$2.00

Seller: [tropicaltrad](#) [\[contact seller\]](#)

Seller Information: john smith
Dayton, TX 77535 United States

Arrange payment

Pay For It

Открываем страницу лота и видим вверху страницы:



Поздравляем, Вы выиграли лот!

Ответы на все вопросы о системе ставок на eBay Вы найдете здесь: www.ebay-forum.ru